

# Lifestyle 1

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**Business SA's re-launched  
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# Business SA re-launched office cements long term committment to the South East

The South Australian economy is currently facing significant challenges. The success and productivity of some of our biggest regions, like Mount Gambier and the South East, will be vital to ensuring that South Australia’s economy can grow and thrive to create sustainable jobs now and for the next generation. As the State’s peak Chamber of Commerce and Industry, Business SA remains committed to Mount Gambier and to supporting the region’s diverse business community. Our new office at 20 Penola Road, Mount Gambier now offers a re-launched apprentice/trainee service, Apprenticeship Support Australia (ASA) and a Business Adviser specialising in working with business in the Food & Agribusiness and Advanced Manufacturing sectors. These initiatives are supported by funding from the Australian Government under its Australian Apprenticeship Support Network (AASN) and Entrepreneurs’ Programmes. We are very excited about combining our local Mount Gambier knowledge with a new national network of ASA offices to ensure that businesses and apprentices/trainees receive the best advice and support. Our Mount Gambier staff work and live in the community, so we know the issues that matter to business here. With our national alliance through the Chamber movement we are able to deliver tailored advice and support to employers and potential trainees/apprentices alike. It is our local knowledge, combined with our commitment to the South East and our experience that makes ASA the natural partner for business in Mount Gambier. As

a member-based, not for profit, Business SA has always backed South Australian businesses and we have been providing local expertise and support in Mount Gambier for over 100 years. Since 1999, Business SA has successfully partnered with more than 11,000 businesses across South Australia and signed up more than 100,000 apprentices and trainees. The ASA support will be led by Leanne Cameron, who has had over 12 years experience in the Vocational Education sector. It is Leanne’s experience combined with her local knowledge that makes her the right team leader for employers in the region. Our new Business Adviser, Mark Peters, is part of the Federal Government’s Entrepreneurs Programme. He can offer local businesses free business evaluations. These evaluations are the first step to ensure that these businesses get the advice and support they



need to improve their competitiveness and productivity. Mark is locally based and he is also connected to network of about a hundred experienced private sector advisers and facilitators located across Australia. Through the Entrepreneurs Programme, businesses in the Mount can get access to practical support such as advice from people with relevant private sector experience, access co-funded grants to commercialise

new products and with opportunities to connect and collaborate. For more than 175 years Business SA has existed for one reason: to support South Australian businesses both large and small and our Mount Gambier office is a vital part of that commitment.

**The Business SA (South East) team**

## Lifestyle1 magazine

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